



Marina Coast Water District

Minutes Community Outreach Committee Meeting

September 7, 2021

1. Call to Order:

The September 7, 2021 meeting was called to order at 4:30 p.m. by Director Cortez. In attendance via Zoom teleconference were:

- Committee members: Director Cortez and Director Zefferman
- Staff: Remleh Scherzinger, Teo Espero, and Paula Riso
- Public members: None

2. Public Comments on Any Item Not on the Agenda:

There was no public comment.

3. Approve the Draft Minutes of the August 3, 2021 Meeting:

Director Zefferman made a motion to approve the minutes of August 3, 2021. Director Cortez seconded the motion. The minutes were approved by a vote of 2-Ayes (Cortez, Zefferman), 0-Noes, and 0-Absent.

4. Discuss Board Meeting Video Recordings:

Mr. Espero reviewed the options for the Board meeting video recordings. He noted that there were several options, Access Monterey Peninsula, and YouTube. Mr. Espero shared the benefits of using YouTube to post the Board meeting videos, noting that there were over 200,000 board meetings posted on YouTube and there was no cost to use YouTube. He also stated that other meetings, informational clips, presentations, etc. could be aired on YouTube.

5. Community Relations Update:

Mr. Scherzinger stated that staff was still finalizing the vendor list for Public Relation Firms and the Request for Proposals would go out soon. He said he would keep the Committee updated. Mr. Scherzinger said that President Shriner asked to reach out for a presentation from the US Army on their treatment on PFAS clean-up. He also stated that now with the Groundwater Sustainability Plan (GSP) nearly complete, he was starting to build out the Groundwater Sustainability Agency and will begin operating it as a separate entity within the District entity. Director Cortez questioned the need to draft a letter to LAFCO regarding the Monterey Peninsula Water Management District. Mr. Scherzinger stated that would be discussed offline. Director Zefferman questioned sharing the GSP information at other meeting venues such as the Joint City District Committee. Director Cortez suggested making the information simpler to understand by focusing on a higher level of information and not down in the details.

6. Identify Agenda Items for the Next Committee Meeting:

Director Cortez commented that he had been invited to “Dad’s Read’s” and was asked if MCWD would be interested in participating. Mr. Scherzinger stated that he had already responded and will read in early 2022. Director Zefferman said he would be interested as well.

Agenda Item 6 (continued):

Director Zefferman stated he would like a follow-up on the GSP. Mr. Scherzinger said he would also bring back the YouTube update.

7. Committee Member Comments:

Director Zefferman and Director Cortez thanked staff for bringing up the YouTube option.

8. Adjournment:

Meeting adjourned at 5:09 p.m.